



Restoring the land balance

In the recent years Apeejay Tea Group has put large tracts of land under rejuvenation across 50,000 acres of land under plantation at our estates in Assam. Production loss that ensues is acceptable as such steps are critical for the health of the land we till.

Since the rejuvenation program, began in year 2000 we have uprooted 1,867.87 hectares of old tea sections, which is approximately 14% of the total plantation area. The Group has replanted 1,280.93 hectares of land with young teas since year 2000 and the balance land is under rehabilitation.

As part of our Good Agricultural Practices (GAP), infilling is carried out to replace vacancy in of the mature tea areas. Uprooted areas due for replanting are given a Soil Test to assess the status and deficiency of the soil. Keeping in view the impact of water logging and soil erosion on plantation areas, drain rectification processes are put in place coupled with digging new drains.

Approximately 50-lac cft of drainage correction has been done every year in the last 3 years. The Tea workforce is acquainted and trained in better plucking techniques and improved field management under the direct supervision of our Board level employees, of whom at least one often refers to himself as a “farmer.”

APEEJAY TEA GROUP (Uprooting from 2000 to 2009)

	Uprooting Done (In Hectares)										
	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	Total
ATL	54.00	57.08	86.53	111.06	115.05	35.60	104.86	89.74	72.21	64.63	790.76
EMPIRE	37.97	51.02	89.03	85.34	90.25	63.77	55.99	43.91	68.23	41.59	627.10
SINGLO	32.21	46.28	73.40	81.37	87.10	71.43	60.14	43.86	46.62	31.78	574.19
GROUP	124.18	154.38	248.96	277.77	292.40	170.80	220.99	177.51	187.06	138.00	1992.05

	Estimated Loss due to Uprooting carried out (Lac Kgs)										
	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	Total
ATL	0.65	0.68	1.04	1.33	1.38	0.43	1.26	1.08	0.87	0.78	9.49
EMPIRE	0.38	0.51	0.89	0.85	0.90	0.64	0.56	0.44	0.68	0.42	6.27
SINGLO	0.32	0.46	0.73	0.81	0.87	0.71	0.60	0.44	0.47	0.32	5.74
GROUP	1.35	1.66	2.66	3.00	3.15	1.78	2.42	1.95	2.02	1.51	21.50