

Apeejay Tea Factory Star Awards: 15 Factory Stars Awarded



GUWAHATI, JULY 14: Apeejay Tea has instituted the Factory Star Awards and Champion of the Season Award in its 15 Factories across 17 tea estates in Assam.

Razi Khan, Director Sales & Marketing, Apeejay Tea said, "Every day, every shift, Apeejay Tea's manufacturing facilities must deliver against our stringent Food Safety and Quality Management benchmarks. The Factory Star Awards have been instituted because, Apeejay Tea believes that a special recognition for those who rigorously bring these business critical competencies to work, is essential. Each of our 15 factories will be recognizing and rewarding those who exhibit exemplary standards of work ethics through integrity, punctuality, domain knowledge, highest standards of food safety, best manufacturing practices, implement training advice as well as welcome new joiners into the team. Factory Star Awards will be given out 7 times in each of the 15 factories during the current ongoing season and at the end of the 2018 season Apeejay Tea will reward the best of the best in each Factory with the Champion of the Season Award

whose commitment to work and exemplary job skills, we will celebrate along with their families."

The first 15 Factory Stars were awarded yesterday across 15 Factories of Apeejay Tea for excelling during the production period of the month of June. Speaking at the award ceremony in Apeejay Tea's Jaboka Factory, Shri Uttam Baruah who won Factory Star Award for June said, "I am thankful to the company for introducing such motivating steps. I want all my colleagues here to try and beat my performance in July!" Shri Noren Karmakar, who won the Factory Star Award for June in Apeejay Tea's Khobong Factory shared that he never thought his effort can be rewarded and recognised in the way his company Apeejay Tea has done and that he would like to be a role model for other factory workers at Khobong. The next award will be given out in August for the July period and so forth till December. The Champion of the Season Award will be decided after the finalising of the last Factory Star Award and Champion Factory employees will be facilitated in a special ceremony along with their families.

"Adherence to Personal Hygiene Procedures, Food safety and Health & Safety, in every step of the production is how Apeejay Tea ensures that our Tea Estates produce safe tea for our customers/We cannot do so without our employees being aligned to these attributes and thus these are attributes Apeejay Tea wants to highlight through this new HR Initiative that will henceforth be applied as a Policy across all Apeejay Tea's 15 Tea Factories in Assam," Razi Khan added. All awards are cash rewards accompanied by a certificate for Stars and a trophy for Champions of the Season in each Factory annually. The Awards are decided in special Awards Committee formed in each factory that included Factory Manager, Head Tea House, Hazara Babu, Production staff.

The Award ceremonies took place in all of Apeejay Tea estates which are Budlapara, Khobong, Talup, Pengaree, Budlabeta, Hokonguri, Kharjan, Hiliika, Hapjan, Napuk, Suffry, Jaboka, Mutralpore, Dhulapadung, Borjuli, Sessa and Ghoirallie tea estates located in Tinsukia, Dibrugarh, Charaideo, Udalguri and Sonitpur districts of Assam.