



Press Release

Apeejay Tea observes first International Tea Day by awarding its tea champions

Guwahati, May 21, 2020: Apeejay Tea today declared its 13 Field and Factory Champions for the Tea Season 2019. The annual championships are held in the company to honour the hard labour, skill and competency of tea garden workers and has honoured 100s every two months since launch of the initiative in Tea Season 2018.

Apeejay Tea annual Awards Ceremony expected to be held in March was put off due to Covid 19 strictures. The Tea company decided to mark the first International Tea Day, today, May 21st by honouring its workers in a closely held events maintaining all SOPs.

Champion Pluckers are Aruna Monboth and Radhika Ratan based in Khobong Tea Estate and working in its Laina and KOG division, Lochmi Birsa and Parboty Gulap based in Hilika Tea Estate in its Line division, Usha Bhumij based in Ghoirallie tea Estate, Anu Kumari based in Borjuli Tea Estate in its Rangapara division, Anjana Mal based in Jaboka Tea Estate in its Khamlung division and Aroti Gowala based in Muttrapore Tea Estate in its Nimonagarh division.

Factory Champions are Kaspal Champi based in Pengaree Tea Factory, Ramnath Panika based in Ghoirallie Tea Factory, Naya Surin based in Sessa Tea Factory, Arun Tanti based in Jaboka Tea Factory and Anand Tandil based in Napuk Tea Factory.

“This is a difficult time for everybody and workspaces must always be marked with joy and mutual respect & encouragement. Covid 19 led to the postponement of the grand Apeejay Tea Annual Awards ceremony scheduled in March. On ground, the garden managers have celebrated handing over the cash awards to the Champions at their homes, challans and Factory maintaining all SOPs. Holding these small intimate events helped our teams bond and show mutual respect for sweat & toil and acknowledge skill that goes into producing everyone’s favourite brew. This is most important to Apeejay Tea as it helps everyone including management deliver sincere work. Abilities, team work, purpose and positive intent shown by every single person involved in Field and Factory will help our company and people together overcome the current phase the tea industry is going through. Virtually, the Garden, Field and Factory Managers, Welfare Officers across the company’s 17 tea estates in Upper Assam came together to discuss their champions and raise a cheer to International Tea Day and received encouragement and felicitations from the Chairman and the management.” **Apeejay Tea spokesperson said.**