



**\$111.9m**

Mukesh Ambani

**MUMBAI**

**\$111.6m**

Vijay Mallya

**BENGALURU**

**\$107.1m**

Deccan Chronicle

**HYDERABAD**

**\$91m**

India Cements

**CHENNAI**

**\$84m**

GMR Holdings

**DELHI**

**\$76m**

Preity Zinta, Ness Wadia,  
Karan Paul & Mohit  
Burman

**CHANDIGARH**

**\$75.09m**

Shah Rukh Khan, Juhi  
Chawla, Jai Mehta

**KOLKATA**

**\$67m**

Investors in Cricket  
(Emerging Media +  
Murdoch)

**JAIPUR**

Tendulkar scored his 39th but SRK just opened his innings. He won the Kolkata team in the hard-fought IPL bidding war. Preity Zinta got Chandigarh while biz czars Mukesh Ambani & Vijay Mallya bagged Mumbai & Bangalore



# bOLLYWOOD TAKES TO THE FIELD

Our Bureau  
MUMBAI

**C**RICKET in India has yet again attracted phenomenal sums of money, this time for the Indian Premier League (IPL). In the process, BCCI has ensured that Bollywood and Corporate India's biggest honchos will slug it out on the ground in the IPL. Mukesh Ambani will lock horns with Vijay Mallya, while Shah Rukh will face Preity Zinta on a cricket field. Mr Mukesh Ambani has acquired the Mumbai franchise in the IPL for \$111.9 million over a ten-year period, while Vijay Mallya, the flamboyant chairman of the UB Group has won the Bengaluru franchise for \$111.6 million.

Both Mr Ambani and Mr Mallya had bid more than twice the floor price of \$50 million per franchise set by BCCI.

► Franchise bids: P 22

