



PRESS RELEASE

Dated: Oct 13, 2008

Apeejay Surrendra Group: Three Key Appointments

- 1) Director Finance - New Projects & Diversification.
- 2) Chief Operating Officer - Oxford Bookstores
- 3) General Manager - Land Development & Projects



Mr. Rajendra Agarwal joins Apeejay Surrendra Group as Director Finance - New Projects & Diversification. He joins Apeejay after 13 years heading many global positions for Arcelor Mittal . A qualified CA, Cost Accountant and a Company Secretary, Mr Agarwal will be incharge of financial and commercial inputs to the Group's new Initiatives viz Shipyard and Logistics JVs. He will also oversee financial systems at Typhoo, UK's third largest tea brand acquired by Apeejay in October 2005 and introduced in India in the financial year underway



Mr. Shashindra Mishra has joined as Chief Operating Officer for Oxford Bookstores. He joins Apeejay from Subhiksha Retail where he was Vice President Operations. An alumnus of IIM Bangalore and IRMA, Anand, Mr Mishra has significant retailing expertise and illustrious career working with Perfetti India, Wrigley's India, Lotte India, W. Faber Castle and Gujarat Cooperative Milk Marketing Federation Ltd. Oxford Bookstores, an Apeejay Surrendra Initiative is on a Pan India expansion mode.



Mr. Anurag Rahangdale has joined Apeejay Surrendra Group as General Manager, Land Development & Projects. He joins Apeejay from Adani Group. A Civil Engineer by profession he has many years of construction industry experience working with real estate leaders like DLF. Mr Rahangdale will oversee new projects undertaken by Apeejay's Real Estate business as well as land development under Group Initiatives viz Shipyards and Logistics JVs

About Apeejay Surrendra Group

Established in 1910 with its foundation in Steel, the over Rs 4500 crore Apeejay Surrendra Group employs close to 43000 people in rapidly expanding operations in Tea, Hospitality, Shipping, Retail & Real Estate, Financial Services and has diversified into new business initiatives like Shipyards, Logistics and Knowledge Parks. For more Information, please visit www.apeejaygroup.com

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