

## Oxford Bookstore CP and Book Office of the Embassy of France in India launch the New French Books Sections

New Delhi, 20<sup>th</sup> September 2013: Oxford Bookstore, India's leading bookstore chain, is delighted to introduce the new <u>French Books section</u> at their recently launched store in the heart of the city, Connaught Place. Oxford Bookstore in collaboration with the Book Office of the Embassy of France in India / Institut français en Inde have conceived of and realized the project to introduce the best of French literature to readers in New Delhi.

Starting out with around 400 French titles, the **French Books section's** collection includes carefully handpicked titles sourced from a typical Parisian bookstore. The endeavour brings together on Oxford Bookstore Connaught Place's shelves classic and contemporary French literature (Fiction, Non-fiction and Children's books), titles from the latest *rentrée littéraire* (the period in France in which publishing houses released hundreds of much anticipated books) as well as the French translations of some of the most celebrated works of Indian literature)Art books in English, on travel, lifestyle, photography, fashion, gastronomy, and other similar themes, are also available at Oxford Bookstore Connaught Place.

The French Books section in Oxford Bookstore Connaught Place aspires to provide - for the very first time in New Delhi - the French language enthusiasts, readers and bibliophiles the space to discover and devour the characteristic French works. This earnest initiative is bound to fascinate adult and young minds alike as also mark the inception of the long term cooperation between the French Book Office and Oxford Bookstore.

For Store Opening videos and pictures log on to <a href="www.facebook.com/pages/">www.facebook.com/pages/</a> Oxford Bookstore Connaught Place

## For Further Information Contact

Neeta Sreedharan +91 99909 96123 neetasreedharan@apeejaygroup.com